

August 2025

Edition no. 44



Bannon **Retail Pulse**



New Developments - Progress

As mentioned last year, the leasing up process of new developments has been slow, predominantly, due to the lengthy statutory approval process and current

high cost of fit out. We are however now seeing these schemes coming to fruition with a number of new signings and openings.

The Crossings @ Adamstown



Bray Central



Bolands Mills



Grafton Place



Lusk Village Centre

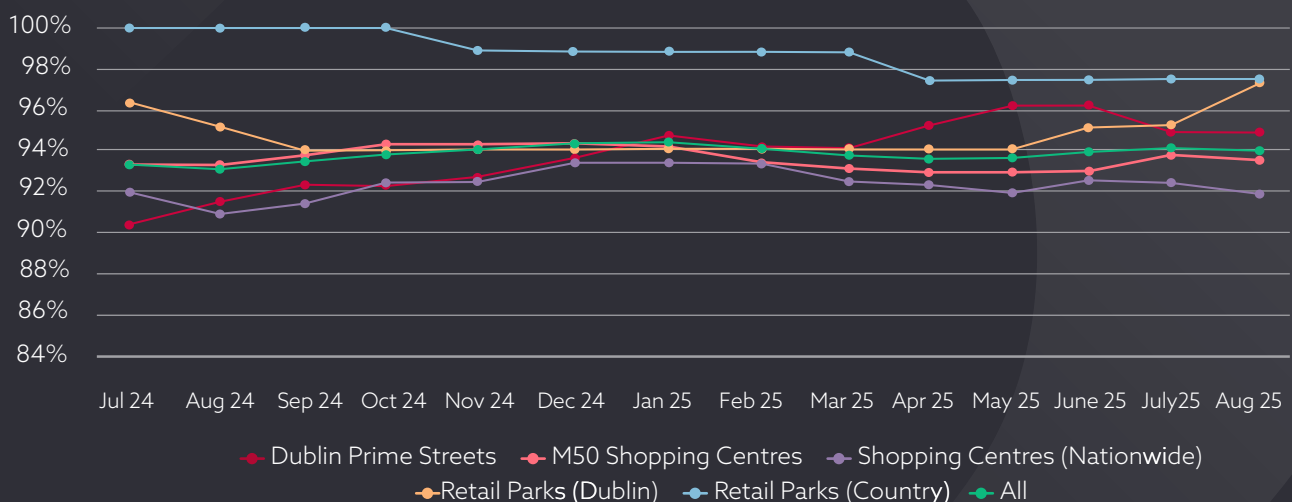


Charlemont Square



Bannon Retail Occupancy Tracker

Tracked Representative Sample



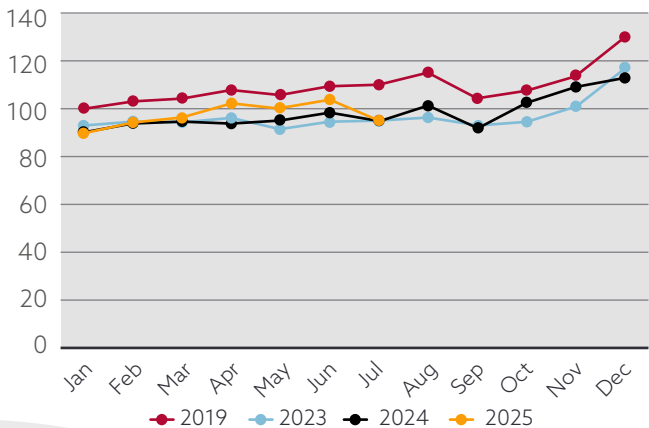
Bannon Trading Analysis

As at 31st July 2025



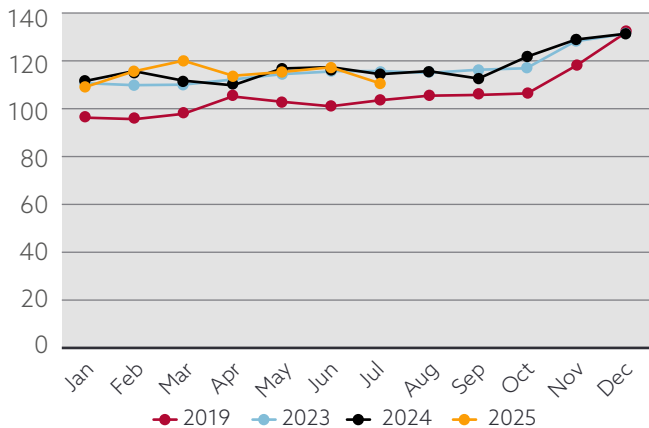
Shopping Centre Footfall

(Indexed: Based = Jan '19)



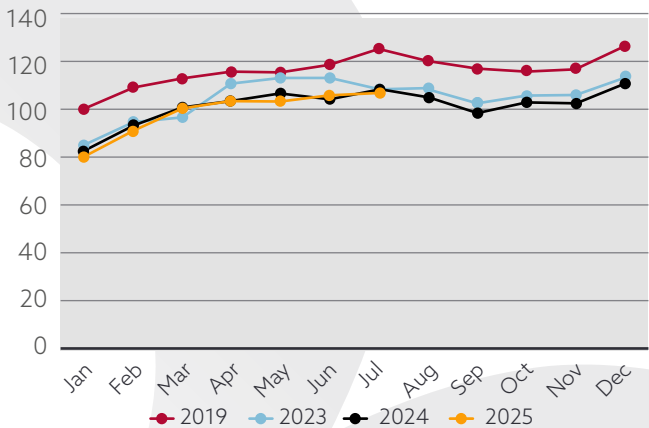
Retail Park Footfall

(Indexed: Based = Jan '19)



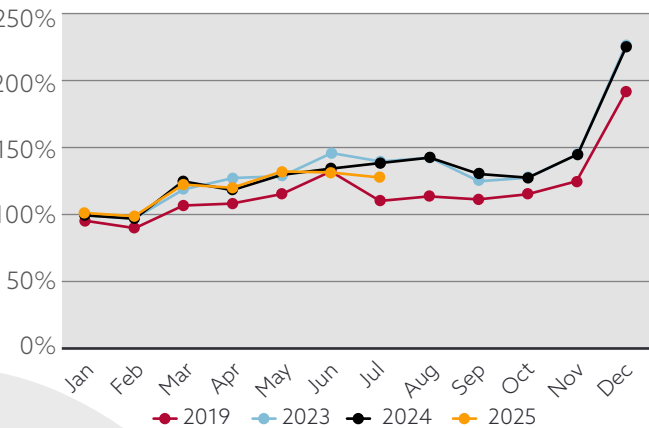
High Street Footfall

(Indexed: Based = Jan '19)



Ratio - Sales : Footfall

(Indexed: Based = Jan '19)



Footfall across our shopping centre portfolio in July 2025 was 0.2% ahead of July 2024. Sales on the other hand in July 2025 were 2.4% behind July 2024.



High street footfall in July 2025 was 1.8% behind July 2024 and 15.2% behind pre-COVID levels (July 2018).



Footfall across our retail park portfolio in July 2025 was 1.1% behind that of July 2024.

Data is preliminary in nature and subject to revision.

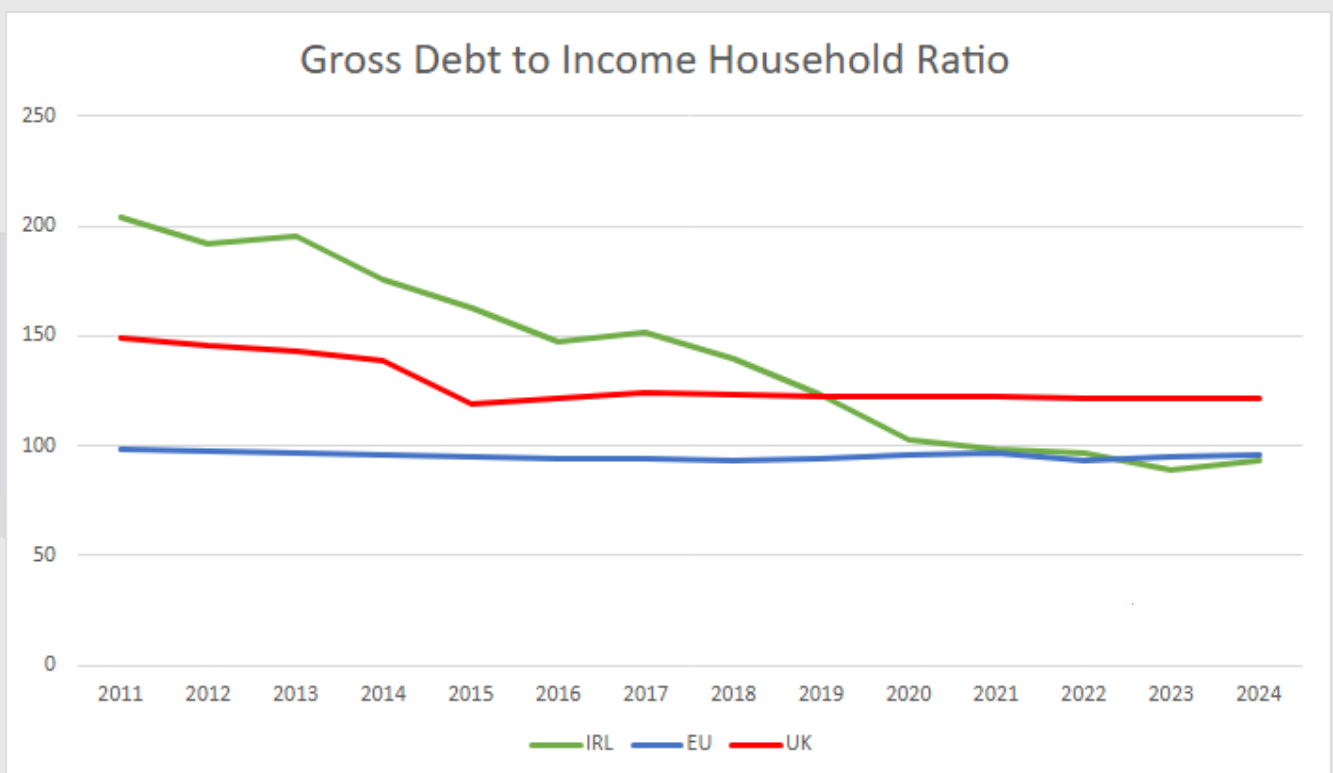
Expert Insight

By Neil Bannon



Is the great deleveraging finally over?

Amongst all the debate about whether we are a wealthy country or not, spurred by The Economist expelling us from their recent rankings, there has been little or no commentary on a major shift in Irish consumer behaviour evidenced in recent numbers from the Central Bank, which might indicate whether Irish consumers feel wealthy again. Since 2008/2009, Irish consumers have been on a consistent path of deleveraging, i.e. reducing their debt levels.



Internationally, there is a very consistent relationship between household income and debt levels (as the graph shows), but Ireland's households have been on a long and arduous period of private austerity after the Celtic Tiger debt splurge. There was always going to be a point where Irish consumers became comfortable with debt levels being sustainable and in line with their household disposable income (up 80% since 2011). The recent Central Bank data suggests we may be there; non-mortgage consumer credit is starting to grow again.

There are two impacts to this, one the money that was being put aside to pay down debt is released for more spending. Secondly, increased consumer credit means more money is being spent on cars, holidays, home improvements and shopping. Given that households' gearing levels are lower than at any stage this century and savings are north of €160bn, this is not a matter for concern but a signal that the Irish consumer may finally be starting to emerge, eyes blinking, from the shadow of the financial crash.

If Irish consumers are finally loosening the purse strings, it's good news for the Irish retail sector, and its key stakeholders, occupiers, investors and funders.

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Bannon Retail Pulse

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