

CENTRE HIGHLIGHTS

Harbour Place SHOPPING CENTRE



Largest urban centre in the county & strong retail town



Strategic **growth zone**



Less than an hour'sdrive from Dublin



Easily **accessible** due to infrastructure



Catchment **population** of c. 54,000



Major employers in the town include Capmark, FBD Insurance, Trend Technologies and a newly opened Lidl Distribution Centre

STRATEGICALLY LOCATED BELFAST MULLINGAR LOUGH SHREEVER GALWAY DUBLIN R394 LOUGH SHEEVER CORPORATE PARK LIMERICK Harbour Place MULLINGAR R394 R392 MULLINGAR BUSINESS PARK MULLINGAR EQUESTRIAN R400 CENTRE R394

TOWN CENTRE









KEY FACTS



Approx. **98,000 sq. ft.** of retail accommodation

DUNNES Anchored by Dunnes Stores



Retailers include Boots, Peter Mark, Holland & Barrett and Carraig Donn



750 surface car parking spaces



53,000 visitors per week



Loyal customer base with **high frequency** of return visits



Dominant retail scheme in Mullingar



Located in the town centre



Adjacent to Pearse Street, Mullingar's main thoroughfare

OCCUPIERS INCLUDE

DUNNESSTORES

Carraig Donn

HOLLAND & BARRETT





claire's









CATCHMENT & DEMOGRAPHICS



Mullingar Population of 22,276*

Perliminary results 2022



Core catchment population 72,428



22,932 households within catchment (CSO 2022)



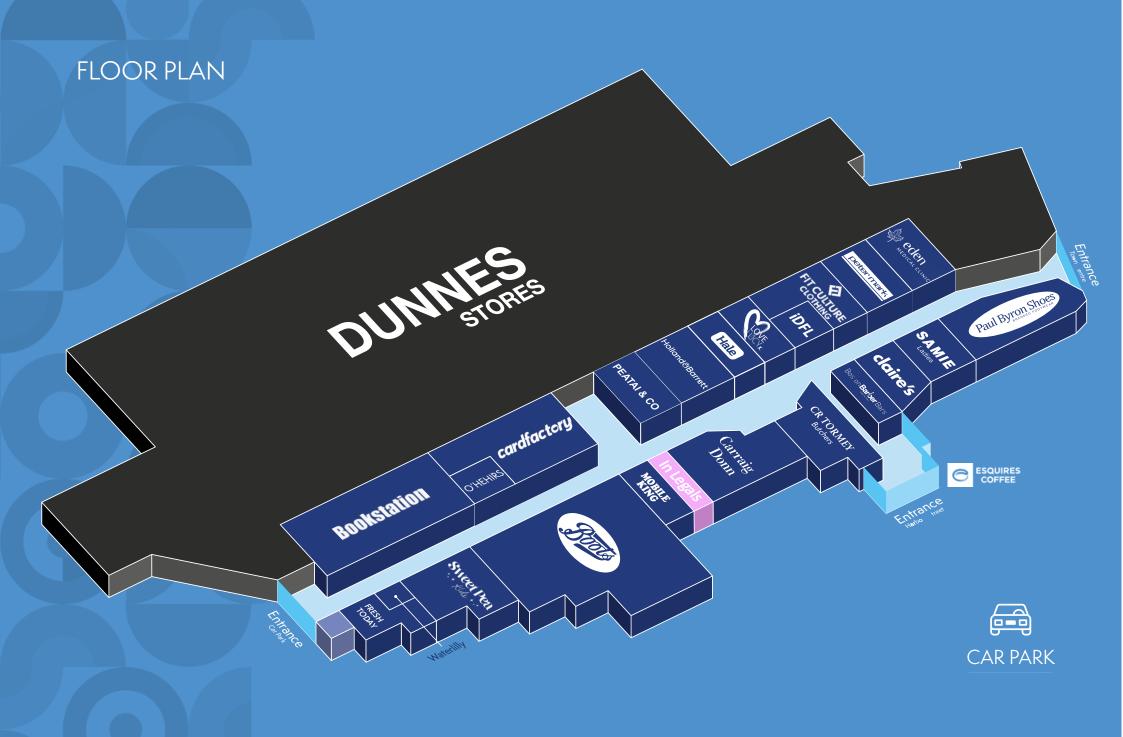
Average weekly household spend €837.47 (HBS 2016)



Strategically located on main road arterial routes



Fast Growing family population





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